

Chief data officer

Definition

A corporate officer is a [data management role](#) responsible for managing the enterprise's data assets.

Notes

Responsibilities are:

- Establishing an organizational data (management) strategy.
- Aligning data-centric requirements with available IT and business resources.
- Establishing data governance standards, policies and procedures.
- Providing advice (and perhaps services) to the business for data-dependent initiatives, such as business analytics, Big Data, data quality, and data technologies.
- Evangelizing the importance of good information management principles to internal and external business stakeholders.
- Oversight of data usage in analytics and Business Intelligence.

Relation(s)

Chief data officer is an instance of a [data management role](#).

A chief data officer is part of [roles and responsibilities](#)

Reference

DAMA Dictionary of Data Management. 2nd Edition 2011

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