# Chief data officer

### Definition

A chief data officer is a data management role responsible for managing the enterprise's data assets.

### Notes

Responsibilities are:

- Establishing an organizational data (management) strategy.
- Aligning data-centric requirements with available IT and business resources.
- Establishing data governance standards, policies and procedures.
- Providing advice (and perhaps services) to the business for data-dependent initiatives, such as business analytics, Big Data, data quality, and data technologies.
- Evangelizing the importance of good information management principles to internal and external business stakeholders.
- Oversight of data usage in analytics and Business Intelligence.

### Relations

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|---|---|---|
| Chief data officer | is an instance of a | data management role |

### References


- DAMA (2017). DAMA-DMBOK. Data Management Body of Knowledge. 2nd Edition. Technics PublicationsLlc. August 2017.
- DAMA Dictionary of Data Management. 2nd Edition 2011
- ArchXL. Chief data officer


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