

# Product

## Definition

A product is a [thing](#) that can be offered to a market to satisfy the desire or need of a customer or user.

## Notes

A market can also be an market within an organisation (internal market).

## Relation

|         |              |                              |
|---------|--------------|------------------------------|
| Product | is parent of | <a href="#">data product</a> |
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## Reference

Product (business). [Wikipedia](#)

[All](#)

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