

Awareness

Definition

Awareness is the knowledge and understanding that something is happening or exists.

Notes

- Awareness is attained when people understand their responsibilities and how their actions contribute to the achievement of the organisation’s objectives.
- Awareness and knowledge are also used interchangeably, whereas in training & development, these are considered as categories or labels for proficiency, each with their own specific levels for proficiency.
- Awareness refers always to *something* a person is aware of.

Relation(s)

Awareness	is parent of	awareness of data quality
Awareness	is a characteristic of a	person

Reference(s)

- ISO 9000:2015
- Definition of awareness. (2023, 5 april). Merriam-Webster Dictionary. <https://www.merriam-webster.com/dictionary/awareness>

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