

# Awareness

## Definition

Awareness is the knowledge and understanding that something is happening or exists.

## Notes

- Awareness is attained when people understand their responsibilities and how their actions contribute to the achievement of the organisation’s objectives.
- Awareness and knowledge are also used interchangeably, whereas in training & development, these are considered as categories or labels for proficiency, each with their own specific levels for proficiency.

## Relation(s)

Awareness	is parent of	<a href="#">awareness of data quality</a>
Awareness	is a <a href="#">characteristic</a> of a	person

## Reference(s)

- ISO 9000:2015
- Definition of awareness. (2023, 5 april). Merriam-Webster Dictionary. <https://www.merriam-webster.com/dictionary/awareness>

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