Awareness

Definition

Awareness is the state of being conscious and perceiving something.

Notes

- Awareness is attained when people understand their responsibilities and how their actions contribute to the achievement of the organisation's objectives.
- Awareness and knowledge are also used interchangeably, whereas in training & development, these are considered as categories or labels for proficiency, each with their own specific levels for proficiency.

Relation(s)

Subtype of awareness is awareness of data quality.

Reference(s)

ISO 9000:2015

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