

Awareness

Definition

attained when people understand their responsibilities and how their actions contribute to the achievement of the organisation's objectives (ISO 9000:2015)

Notes

Awareness and knowledge are also used interchangeably, whereas in training & development, these are considered as categories or labels for proficiency, each with their own specific levels for proficiency.

Relation(s)

[awareness of data quality](#)

Reference(s)

[Factsheet Awareness of Data Quality](#)

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