

Stakeholder

Definition

A stakeholder is a group or individual who can affect or is affected by the achievement of the organization’s objectives (Friedman & Miles, 2006).

Relations

| | | |
|-------------|---------------------|--------------------------------------|
| Stakeholder | is an instance of a | role |
| Stakeholder | has | interests and expectations |
| Stakeholder | is analysed in a | stakeholder analysis |

Reference

Friedman & Miles, (2006)

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