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Data user satisfaction

Definition

Data user satisfaction is the extent to which data users expectations are met or exceeded by a product, service, or overall experience.

Notes

Data user satisfaction is the measure of how well a business or organization meets or exceeds the expectations of its data users in terms of data quality, service, and value.

Synonym

Data consumer satisfaction

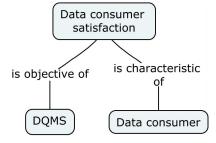
Life cycle

Phase	Activity
Plan	* Define method for measuring data user satisfaction.
Do	 * Measure data user satisfaction * Analyse measurement results of data user satisfaction * Follow-up analysis of data user satisfaction * Plan and perform actions of improvement
Check	* Evaluate method for measuring data user satisfaction.
Act	* Improve method for measuring data user satisfaction

Relations

Data user satisfaction is one of the two objectives of a data quality management system

Data user satisfaction is one of the two objectives of a data management system



Examples

- Example 1: Meet data users of a regular basis and ask for their experience with data quality.
- Example 2: Conduct a survey among data users.

All, DQMS, DUMS

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