

# Data user satisfaction

## Definition

Data user satisfaction is the extent to which [data users](#) expectations are met or exceeded by a product, service, or overall experience.

## Notes

Data user satisfaction is the measure of how well a business or organization meets or exceeds the expectations of its [data users](#) in terms of [data quality](#), service, and value.

## Synonym

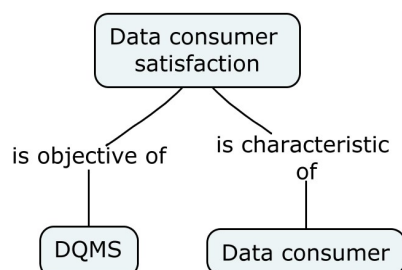
Data consumer satisfaction

## Life cycle

| Phase | Activity   |
|-------|--|
| Plan  | * Define method for measuring data user satisfaction.  |
| Do    | * Measure data user satisfaction<br>* Analyse measurement results of data user satisfaction<br>* Follow-up analysis of data user satisfaction<br>* Plan and perform actions of improvement |
| Check | * Evaluate method for measuring data user satisfaction.  |
| Act   | * Improve method for measuring data user satisfaction  |

## Relations

|                        |  |
|------------------------|--|
| Data user satisfaction | is one of the two objectives of a <a href="#">data quality management system</a> |
| Data user satisfaction | is one of the two objectives of a <a href="#">data management system</a>         |



## Examples

- Example 1: Meet [data users](#) of a regular basis and ask for their experience with [data quality](#).
- Example 2: Conduct a survey among [data users](#).

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