# Data quality risk analysis

# Definition

A data quality risk analysis is a risk analysis with regards to data quality.

## Note

Objective of a DQMS is that the data quality requirements are met. A risk analysis shows which situations or events could lead to these objectives not being met and which measures should be taken to reduce the risk to an acceptable level.

## Purpose

Purpose of a risk analysis is to determine actions that prevent data issues.

## Life cycle

Phase	Activity
Plan	* Plan risk analysis
Do	* Compose a risk analysis * Use the risk analysis
Check	* Review/Evaluate risk analysis * Audit risk analysis
Act	* Update risk analysis

# Characteristics

Characteristic	Requirement
Completeness	The risk analysis contains the most important situations and events.
Effectiveness	The risk analysis leads to preventive actions that produce results.

## Relations

Data quality risk analysis	is an element of a	data quality management system
Data quality risk analysis	is aimed at meeting	data quality requirements
Data quality risk analysis	prevents	data issues
Data quality risk analysis	is assessed in a	internal audit
Data quality risk analysis	is discussed in the	management review
Data quality risk analysis	leads to	preventive action

## Method

A risk analysis consists of the next elements:

- 1. Asset that has effect on the objectives, e.g., supplier, input file, producer, applications, infra structure, communication, procedures, metadata, etc.
- 2. Situation with regard to the asset that can cause an event
- 3. Event that can take place that has a negative effect on the objectives
- 4. Measures already taken to prevent or correct the situation or event
- 5. Exposure: frequency that the situation can occur
- 6. Probability: chance that the event will take place
- 7. Severity: gravety of the effect on the objectives
- 8. Risk-index: Exposure x Likelyhood x Severity
- 9. Additional measures needed to decrease the risk-index if the risk index is too high (preventive actions).

The Fine and Kinney method shows which values should be assigned to exposure, probability and severity.

## Exposure (E)

The factor exposure indicates the duration that a risk can occur. The scale varies from 0.5 to 10.

- 0,5 Very rarely (less than once a year)
- 1 Rarely (yearly)
- 2 Sometimes (monthly)
- 3 Occasionally (weekly)
- 6 Frequently (daily)
- 10 Constantly (multiple times a day)

## Probability (P)

The probability or (mathematical) chance an incident will occur. The expectation is represented by ascribing a value from 0.1 to 10.

- 0,1 Next to impossible / unthinkable
- 0,2 Almost unimaginable
- 0,5 Highly unlikely, but conceivable
- 1 Unlikely, but possible in the long term
- 3 Unusual (but possible)
- 6 Possible
- 10 To be expected

## Severity (S)

The factor severity indicates the possible damage, effects and consequences linked to a hazard. The scale reaches from 1 to 40.

- 1 Slight effect
- 3 Important effect
- 7 Severe effect

- 15 Very severe effect
- 40 Disaster

## Risk-index (R)

The result of multiplying the parameters defines the risk-index:  $R = S \times E \times P$ .

## **Classification Risk-index**

- R < 21 Slight risk; acceptable
- 21 < R = 71 Little risk; attention required
- 71 < R = 201 Moderate risk; apply simple measures
- 20 < R = 401 High risk; apply large measures immediately
- R > 401 Risk is too high; stop activities / operations

# Example

Objective: Timely reporting to an external party.

Asset	Situation	Event	Measures taken	Exposure	Probability	Severity	Risk-index	Additional measures
Data supplier	Unreliable	Delayed delivery	SLA	3	6	7	126 (high)	Meet supplier monthly
Application	Unavailble	Delayed processing	Incident procedure	3	0,5	1	1,5 (slight)	None

# Reference

Euronorm. Fine and Kinney Method.

