

# Reputation

## Definition

Reputation of data is the degree to which [data](#) are trusted or highly regarded in terms of their source or content.

## Relations

Reputation is a [characteristic](#) of a [data](#).

## Exmaples(s)

The reputation of the national list of zip codes is good, because the supplier is trusted. It cannot afford to make errors in this list.

## Reference(s)

DAMA NL (2020). Dimensions of Data Quality (DDQ). Research paper.

<https://www.dama-nl.org/wp-content/uploads/2020/09/DDQ-Dimensions-of-Data-Quality-Research-Paper-version-1.2-d.d.-3-Sept-2020.pdf>

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