

# Data-driven

## Definitie

Data-driven is **driven** by data.

## Note

- A data-driven approach is an approach in which decisions, insights, and actions are based on data.
- A data-driven organisation is an organisation in which decisions, insights, and actions are based on data.
- The opposite of a data-driven approach is that decisions are based on intuition, gut feelings, or opinions.
- The availability of large volumes of data and advancements in data analysis techniques, such as artificial intelligence and machine learning, have made it increasingly important and feasible to adopt a data-driven approach to improve decision-making.
- Data-driven is an adjective or adverb.



## Examples

- Dashboard
- Reports
- AI-applications
- Algorithms

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