

Business intelligence

DMBoK2

Business Intelligence has two meanings:

1. A type of data analysis aimed at understanding organizational activities and opportunities.
Results of such analysis are used to improve organizational success.
2. A set of technologies that support this kind of data analysis. An evolution of decision support tools, BI tools enable querying, data mining, statistical analysis, reporting, scenario modeling, data visualization, and dashboarding.

All, DMBoK2

From:

<https://datamanagement.wiki/> - Data Management Wiki



Permanent link:

https://datamanagement.wiki/data_management/business_intelligence?rev=1702223232

Last update: **2024/03/08 13:33**