

Business intelligence

DMBoK2

Business Intelligence has two meanings:

1. A type of data analysis aimed at understanding organizational activities and opportunities. Results of such analysis are used to improve organizational success.
2. A set of technologies that support this kind of data analysis. An evolution of decisions support tools, BI tools enable querying, data mining, statistical analysis, re-reporting, scenario modeling, data visualization, and dashboarding.

[All, DMBoK2](#)

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