

Business intelligence

DMBoK2

Business Intelligence has two meanings: 1. A type of data analysis aimed at understanding organizational activities and oppor-tunities. Results of such analysis are used to improve organizational success. 2. A set of technologies that support this kind of data analysis. An evolution of deci-sions support tools, BI tools enable querying, data mining, statistical analysis, re-orting, scenario modeling, data visualization, and dashboarding.

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