

# Master data

## Definition

Master data is a [data category](#) held by an organisation which describes [objects](#) that it needs to reference in order to perform its transactions.

## DMBoK2

Master data is data about the business entities (e.g., employees, customers, products, financial structures, assets, and locations) that provide context for business transactions and analysis. An entity is a real world object (person, organization, place, or thing). Entities are represented by entity instances, in the form of data / records.

## DDDM

The data that provides the context for business activity data in the form of common and abstract concepts that relate to the activity. It includes the details (definitions and identifiers) of internal and external objects involved in business transactions, such as customers, products, employees, vendors, and controlled domains (code values).

## Relations

Master data	is child of	<a href="#">data category</a>
Master data	has instance	customers
Master data	has instance	<a href="#">suppliers</a>
Master data	has instance	products
Master data	has instance	services
Master data	has instance	employees
Master data	has instance	assets
Master data	has instance	location

## Reference

- DAMA NL (2020). Data concepts for Data Quality Dimensions (DSC). Research paper. <https://www.dama-nl.org/wp-content/uploads/2020/09/DCS-Data-Concept-System-DDQ-Research-Paper-version-1.2-d.d.-3-Sept-2020.pdf>
- Earley, S. (2011). The DAMA Dictionary of Data Management (DDDM). Technics Publications, LLC, New Jersey.

[All](#), [DMBoK2](#), [DDDM](#)

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Last update: **2024/03/08 13:33**

