

# Master data

## Definition

Master data is a [data category](#) held by an organisation which describes [objects](#) that it needs to reference in order to perform its transactions.

## DMBoK2

Master data is data about the business entities (e.g., employees, customers, products, financial structures, assets, and locations) that provide context for business transactions and analysis. An entity is a real world object (person, organization, place, or thing). Entities are represented by entity instances, in the form of data / records.

## Relations

Master data	is child of	<a href="#">data category</a>
Master data	has instance	customers
Master data	has instance	<a href="#">suppliers</a>
Master data	has instance	products
Master data	has instance	services
Master data	has instance	employees
Master data	has instance	assets
Master data	has instance	location

## Reference

DAMA NL (2020). Data concepts for Data Quality Dimensions (DSC). Research paper.  
<https://www.dama-nl.org/wp-content/uploads/2020/09/DCS-Data-Concept-System-DDQ-Research-Paper-version-1.2-d.d.-3-Sept-2020.pdf>

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