

# Data Management Association

## Definition

The Data Management Association (DAMA) is a global not-for-profit organization which aims to advance concepts and practices about information management and data management.<sup>[1][2]</sup> It describes itself as vendor-independent, all-volunteer organization,<sup>[3]</sup> and has a membership consisting of technical and business professionals. Its international branch is called DAMA International (or DAMA-I), and DAMA also has various continental and national branches around the world.

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